



Devoted to promoting African
Australian businesses

ABN: 56779567059

Message from AASBA Management team

Dear all,

We are delighted to inform you that The African Australian Small Business Association will be holding its inaugural Afro Aussie Small Business Expo on Saturday, February 24, 2018 in the heart of Footscray, Nicholson Street (Little Africa). The Afro Aussie Expo and Website Project has been assisted by Maribyrnong City Council through its Business Improvement District Grants Program.

The Expo is the biggest ever networking event undertaken by AASBA, with a variety of exhibitors showcasing the very best of local businesses.

It's imperative that as a flourishing and talented community, we network with each other, collaborate, support and show the community what fantastic local businesses are available to us. Footscray has become an incredibly large and diverse city, renowned throughout Melbourne for its African heritage, but this has yet to be emphasized to those who live here. The spirit of community, local support and working together is stronger than ever and we are being put on the map in the most extraordinary ways.

The Afro Aussie Small Business Expo will showcase our local industry experts, successful entrepreneurs, inspirational stories, future innovators and Footscray's most talented artists and creators. The culture of the African Australian Small Business Association and the Afro-Aussie Small Business Expo it is now organizing is to fully embrace, connect and share all of the wonderful people doing wonderful things in Footscray.

From far and wide, we are directing attention towards Footscray and its vibrant Small Business culture. With our PR and Communications team on board and ready to rock and roll, they have every media source covered in advertising, marketing and promotional campaigns. Judging from the reach we have in western suburbs from our own network, supporting networks and media partners, we are set to see a high volume of quality exhibitors and attendees. The Footscray community loves a good market, and given that products and services are available to be sold at the event, this is the time to bring out the good stuff!

To further embed and commit to the culture and setting of the Afro-Aussie Small Business Expo, it rests upon exhibitors and attendees to decide their own level of contribution to the event.

We look forward to seeing you at the Expo.

Mohamed Abdulrahman (President)

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